



## Revenue Roadmap

## Design Your Aligned Life and Business

### Directions:

1. Start with non-business items, and record those items in one color, at the top of each box.
2. Then, use another color to add business items.

Dream big! Think of ease and simplicity and alignment.

<p><b>Day</b>          Walk/run or yoga          journaling          Water/ healthy food          7-8 hours of sleep each night          meaningful presence of spouse          "down time" each day          weekends (Fri, Sat, and Sun) are for personal time and projects and friends + spouse</p> <p style="text-align: right; margin-right: 50px;">reading          nature time          am/pm rituals</p> <p>6 hour workday, 4 days/week          Engage in FB group          meaningful work of clients I love</p>	<p><b>Month</b>          read 2+ books          Creative art projects          Massage/ acupuncture x 2          facial          date night x 2          artists dates x 2          Spa day</p> <p style="text-align: right;">local volunteering          friend meetups          my physical environ.          nourishes my soul</p> <p>Thought Leader Connect show          Weekly FB live show (4)          The Joy Collective Partnership - biz title          CEO Lunch Dates x 2          JV training exchange          2 VIP clients/month          Weekly NL (4-8/month)</p>
<p><b>Quarter</b>          Vacation/international travel          specialty creative class          visit parents/siblings</p> <p>Marketing Reality Checks          95+ TCE Program Enrollments          10K+ Months + Lovin' IT Program          TCE Webinar (to my peeps)          1 class/professional development.          1 ECO marketing consulting client/quarter</p> <p style="text-align: right; margin-right: 50px;">aka sold          out offerings</p>	<p><b>Year</b>          Retreat for myself          Volunteer trip</p> <p>2 retreats (The Joy Money Retreat)          Time + Freedom LIVE! Experience          2 speaking events on other people's stages          4 1:1 Marketing Consulting Clients</p>

Day	Month
Quarter	Year

## Lifestyle Budget - Now and Future!

### Directions:

1. **NOW:** Let's get a sense of all your expenses - household, business, and current dreams, self-care, hobbies, etc. Fill out the LIFESTYLE NOW chart with all the things you are financially responsible for paying each month. If something doesn't apply, cross it out. If something is missing, add it in. We need a financial picture of what is going on now in your life and in your business.

2. **FUTURE:** Let's get a sense of the lifestyle you desire to build, which includes all your expenses - future, household business, and dreams, self-care, hobbies, etc. Fill out the FUTURE LIFESTYLE chart with your projected financial responsibilities each month. If something doesn't apply, cross it out. If something is missing, add it in. We want to get a picture of the FUTURE LIFESTYLE you are wanting to create for yourself.

Dream big! Think of what you want to DO, BE, and HAVE. This is not the time to shrink or think small. <3

<b>FUTURE LIFESTYLE BUDGETING</b>			
<b>Household Expenses</b>	<b>Business Expenses</b>	<b>Other Debt Owed</b>	<b>Hobbies, Self-Care, Health, Etc</b>
Rent/Mortgage	Office Space	Student Loan	Netflix
Electricity	Office Utilities	Credit Card 1	Amazon Prime
Gas	Team Pay	Credit Card 2	Massage
Water	Operational Expenses		Facial
Internet	Taxes		Mani/Pedi
Phone	CEO Pay		Housekeeper
Homeowners/Renters Insurance	Profit Pay		Gardner/Lawn
HOA Fees	Travel Expenses		Spa Day
Property Taxes	Networking/Association Fees		Date Night Funds
Alarm Monitoring			Vacation Funds
Car Payment			
Car Insurance			
Health Insurance			
Childcare			
Groceries			
Toiletries			
Savings Account			
<b>Total:</b>	<b>Total:</b>	<b>Total:</b>	<b>Total:</b>

<b>LIFESTYLE NOW BUDGETING</b>			
<b>Household Expenses</b>	<b>Business Expenses</b>	<b>Other Debt Owed</b>	<b>Hobbies, Self-Care, Health, Etc</b>
Rent/Mortgage	Office Space	Student Loan	Netflix
Electricity	Office Utilities	Credit Card 1	Amazon Prime
Gas	Team Pay	Credit Card 2	Massage
Water	Operational Expenses		Facial
Internet	Taxes		Mani/Pedi
Phone	CEO Pay		Housekeeper
Homeowners/Renters Insurance	Profit Pay		Gardner/Lawn
HOA Fees	Travel Expenses		Spa Day
Property Taxes	Networking/Association Fees		Date Night Funds
Alarm Monitoring			Vacation Funds
Car Payment			Creative Art Budget
Car Insurance			
Health Insurance			
Childcare			
Groceries			
Toiletries			
Savings Account			
Total:	Total:	Total:	Total:

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## Reflection Time!



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