



Handraiser Campaign

I love hand raiser campaigns! They almost always give me instant feedback as to what might be a hot topic to teach, an offer that might sell, and just to get people engaged and talking about what matters most to them.

And they are so easy to create and put out on your email list or social media.

Know this: Sometimes they fall flat - and there are no/very few responses. That's good news—because you won't spend time on something you are excited about—but no one else is. Can I get a hell yeah for that?

The video tutorial will walk you through several examples of hand raiser campaigns, and I've included a couple of them here too, so you have the wording. Feel free to test and play — this is what marketing is all about!



M Shannon Hernandez is with Amy Hager.



Admin · October 25 · 🌐



👍❤️👤 37

292 Comments



M Shannon Hernandez

Admin · November 19 at 6:49 AM · 🌐



I realized I've been sorta suck lately bc I didn't have a clear vision. I'm not talking about a plan, but a vision - what I want my life to look like in the next few years. I spent sometime thus week really visioning, dreaming, playing with ideas. And I feel invigorated and jazzy again!

I was thinking this can't just be me. 😊 I think this year has kept many of us "in the weeds", on the defensive, in a trauma-state with all the shit happening.

Who would like me to share deep visioning tools that will help you get excited, motivated and inspired? To help you dream about your future - in a new way?

Let me know if this is of interest to you! 🙌

👁️ vision

👍❤️😊 24

47 Comments

M. Shannon Hernandez
Creator of the Content Personality Wheel®
and
Founder of Joyful Business Revolution™

M. Shannon Hernandez
646.397.1234
hq@joyfulbusinessrevolution.com
www.joyfulbusinessrevolution.com