



## Goal, Dream and Vision Keeping

Directions:

Why do you get up everyday and do what you do?

Are there days you feel completely unmotivated and find it hard to get/keep going?

Those sales calls getting you down when you run into a string of “nos”?

I often find myself asking these questions (and answering them). It's normal.

Today, we are going to look at a new way of thinking about business revenue and setting your money goals.

It's time to reframe your goals, dreams, and visions, so that you are focused on the things you want to BE, DO, and HAVE.

If you are a person who often says or thinks “Money doesn't motivate me.”, I get it!  
You  
are going to LOVE this way of reframing your revenue goals.

If you are a person who IS motivated by money, I get it! You are going to LOVE this  
way  
of defining your money aspirations!

Dream big! Think of what you want to DO, BE, and HAVE. This is not the time to  
shrink  
or think small. <3

2019

## Goal, Dream, and Vision Keeping

What do you want to BE, DO, or ~~HAVE~~?

What: Uganda Volunteer Trip Amount \$ 3,000

Why is this important to you?

Partnering w/ The Joy Collective in biz. Sharing support by showing up. Learning / reversing myself in other cultures. International travel

Action(s): select dates; put on calendar; sell 2 VIP Experiences  
book flight (first class??) by May.

Target Date: booked + paid for by May 2019

What: new SUV Amount \$ 15,000

Why is this important to you?

Safety - our car is on its last leg. We plan on taking lots of road trips in 2019/2020 across country + want to have safe, reliable transportation.

Action(s): sell CR + Pocono home; do some SUV window shopping to see what we like

Target Date: May 2019 - purchased

What: Day of the Dead Girls Trip Amount \$ 3,500

Why is this important to you? Mexico City.

Experience travel w/ friends, new culture to explore; active travel and tours; intimate experience w/ local families

Action(s): block out calendar Oct 30 - Nov 5; pay 1/2 by Dec. 15;  
pay remaining by Aug; book flight in July, sell 1 VII Experience

Target Date: Dec 15, Aug 15, July 15

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What do you want to BE, DO, or HAVE?

What: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Why is this important to you?

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Action(s): \_\_\_\_\_

Target Date: \_\_\_\_\_

What: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Why is this important to you?

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Action(s): \_\_\_\_\_

Target Date: \_\_\_\_\_

What: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Why is this important to you?

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Action(s): \_\_\_\_\_

Target Date: \_\_\_\_\_

**M. Shannon Hernandez**  
Creator of the Content Personality Wheel®  
and  
Founder of Joyful Business Revolution™

M. Shannon Hernandez  
646.397.1234  
[hq@joyfulbusinessrevolution.com](mailto:hq@joyfulbusinessrevolution.com)  
[www.joyfulbusinessrevolution.com](http://www.joyfulbusinessrevolution.com)