

Aligned Community Attraction Ideas [know + brand awareness]

(All roads lead to your EMAIL LIST)

- Host a Webinar/Workshop
- Host an Un-Webinar
- Host a Roundtable Discussion/Panels
- Interview Industry Experts
- Presenting/teach in other communities
- Start a Facebook group of your own
- Optin - shed light on their most pressing problem
- Speaking at other's events
- Participate in Summits
- Guest blogging
- Host a virtual event
- Host a live event
- Podcast guesting
- Host your own podcast
- Micro Postcasting
- Video blogs
- Host a video show
- Blog for your own site
- Micro blogging
- Publish on Medium.com
- Publish a Linked-In Newsletter
- Create info graphics
- Collaborated with peers
- Strategically use others' Facebook Groups to add value/start discussion
- Write an industry mini-book
- Go to a networking event
- Sponsor at an event
- Host a giveaway
- Go live and talk about your Signature Method
- Create a Client Showcase Look-Book
- Create a white paper/in-depth case study
- Add a pop up or banner to your website
- Use text to sign up technology
- Create graphics for pinterest boards by theme
- Add a sign up button/CTA to your emails

You can also visit the TCE Portal in the ["Joyful Marketing, Soulful Selling, Retreats & Events" Section](#) and search for: *List Building Strategies for Email Marketing Training*