



Goal, Dream, and Vision Keeping

Directions:

Why do you get up everyday and do what you do?

Are there days you feel completely unmotivated and find it hard to get/keep going?

Those sales calls getting you down when you run into a string of “nos”?

I often find myself asking these questions (and answering them). It’s normal.

Today, we are going to look at a new way of thinking about business revenue and setting your money goals.

It’s time to reframe your goals, dreams, and visions, so that you are focused on the things you want to BE, DO, and HAVE.

If you are a person who often says or thinks “Money doesn’t motivate me.”, I get it! You are going to LOVE this way of reframing your revenue goals.

If you are a person who IS motivated by money, I get it! You are going to LOVE this way of defining your money aspirations!

Dream big! Think of what you want to DO, BE, and HAVE. This is not the time to shrink or think small. <3

2019

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What do you want to BE, DO, or ~~HAVE~~?

What: Uganda Volunteer Trip Amount \$ 3,000

Why is this important to you?

Partnering w/ The Joy Collective in biz. Sharing
support by showing up. Learning / immersing
myself in other cultures. International travel

Action(s): select dates; put on calendar; sell 2 VIP Experiences
book flight (first class??) by May.

Target Date: booked + paid for by May 2019

What: new SUV Amount \$ 15,000

Why is this important to you?

Safety - our car is on it's last leg. We plan
on taking lots of road trips in 2019/2020
across country + want to have safe, reliable
transportation.

Action(s): sell CR + Pocono home; do some SUV window
shopping to see what we like

Target Date: May 2019 - purchased

What: Day of the Dead Girls Trip Amount \$ 3,500

Why is this important to you? Mexico City.

Experience travel w/ friends, new culture to
explore; active travel and tours; intimate
experience w/ local families

Action(s): block out calendar Oct 30 - Nov 5; pay 1/2 by Dec. 15;
pay remaining by Aug; book flight in July, sell 1 VIP
Target Date: Dec 15, Aug 15, July 15 experience

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What do you want to BE, DO, or HAVE?

What: _____ *Amount \$* _____

Why is this important to you?

Action(s): _____

Target Date: _____

What: _____ *Amount \$* _____

Why is this important to you?

Action(s): _____

Target Date: _____

What: _____ *Amount \$* _____

Why is this important to you?

Action(s): _____

Target Date: _____

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